

Vermilion Parish Tourist Commission Minutes of March 16, 2022

Members Present: Eric Adcock, Angela LeBlanc, Victoria Bourque, Tammy Gordon, Henri Deshotels, Cathy Burdette
Members Absent: Shalana Francis, Bill Comeaux, Karen Broussard
Others Present: Alison Miller

The meeting was called to order and all in attendance recited the Pledge of Allegiance.

The Commission reviewed the agenda. There were no additions and the meeting proceeded.

Alison Miller introduced the new commissioners, Henri Deshotels and Cathy Burdette, and everyone in attendance introduced themselves. The new commissioners had a few questions about the role of the Commissioners, the Tourist Commission's day-to-day operations, etc. Eric Adcock stated that the Commissioners' job is to be a "think tank" on how we can promote and grow tourism in our parish. Alison Miller provided information on how the Commission operates and how the Commissioners can help.

A motion was made by Angela LeBlanc, seconded by Eric Adcock, and unanimously carried to approve the minutes of Wednesday, November 17, 2021 and Wednesday, January 19, 2020 as written.

The Commission reviewed the financial statements and information presented. A motion was made by Angela LeBlanc, seconded by Henri Deshotels, and unanimously carried to approve the Treasurer's Report and payment of bills as presented.

A brief discussion was held regarding the election of 2022 Officers. A motion was made by Tammy Gordon, seconded by Henri Deshotels, and unanimously carried to nominate Eric Adcock as Chairman. There were no further nominations and Mr. Adcock accepted. A motion was made by Eric Adcock, seconded by Tammy Gordon, and unanimously carried to nominate Victoria Bourque as Vice-Chairman. There were no further nominations and Mrs. Bourque accepted. Since Alison Miller takes the minutes and handles the bookkeeping, a motion was made by Eric Adcock, seconded by Henri Deshotels, and unanimously carried to appoint Alison Miller as Secretary/Treasurer. Tammy Gordon will serve as Past Chairman on the Executive Committee.

Alison Miller informed the Commission that since almost all Commissioners who can sign checks have term-limited off the Commission, bank signature cards will need to be redone. A motion was made by Tammy Gordon, seconded by Eric Adcock, and unanimously carried to authorize Alison Miller to update the bank signature cards at Bank of Abbeville and Gulf Coast Bank with the following authorized signers: Alison Miller, Eric Adcock, Karen Broussard, Victoria Bourque and Bill Comeaux.

Alison Miller provided the Commission with information on the Grand Reveil Acadien that will be held in Acadiana in October 2022. Louisiana Acadie, the event organizers, inquired as to if Vermilion Parish would be interested in hosting the opening event on Saturday, October 1. The Commissioners are interested in hosting and being involved but would like more information. Alison Miller will obtain information and invite representatives from Louisiana Acadie to our May meeting.

Alison Miller informed the Commission on the upcoming Louisiana Office of Tourism's Cooperative Marketing Grant that will be available soon and that she will need a Board Resolution to include with the grant application. A motion was made by Tammy Gordon, seconded by Eric Adcock, and unanimously carried to authorize Alison Miller to apply for the grant and sign all necessary paperwork on behalf of the Tourist Commission.

Eric Adcock informed the Commission on upcoming developments regarding litter abatement and resurrection of the Bobby Charles Project which targets school children and educates on the importance of not littering. Alison Miller spoke on the Office of the Lt. Governor promoting the "Love the Boot" anti-litter campaign and what Keep Abbeville Beautiful and the City of Abbeville is doing to help spread the word in our area.

Alison Miller and Tammy Gordon provided information to the Commission on the Acadiana Seafood Hub that will be built in Erath on Hwy. 14 Bypass near Quality Sports Authority in 2023.

Alison Miller requested to move the July meeting to July 27 due to a scheduling conflict the week before. The Commission agreed to move the meeting.

The next meeting of the Vermilion Parish Tourist Commission will be held on Wednesday, May 18, 2022 at 3:30 pm at Vermilion Parish Tourist Commission office.

There being no further business, a motion was made by Cathy Burdette, seconded by Tammy Gordon, and unanimously carried to adjourn.

Minutes taken and respectively submitted by:

A handwritten signature in black ink that reads "Alison Miller". The signature is written in a cursive, flowing style.

Alison Miller, VPTC Secretary